

# PolarVis Workshop

Polarization, Visual Storytelling and  
Affective Connections on Climate Justice

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October 10. - 11.



University of Copenhagen, CSS Campus,  
CoMMonS Research Centre, Building 16, Room 16.2.55

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## Would you like to join?

Please register with Mégane Philippson  
(megane.philippson@outlook.com)



## The Workshop is public and free

Workshop organizer: Nicole Doerr, UCPH, Department of Sociology,  
CoMMonS Research Centre

Learn more about the project | [www.polarvis.github.io](http://www.polarvis.github.io)



# Thursday October 10th

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- 13:00      **Introduction: The PolarVis Project**  
Alexandra Segerberg - Project coordinator, Uppsala University
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- 13:30      **The Power of Protest: Energy Protests and Policy (in)action in Sweden**  
Katrin Uba - Uppsala University
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- 14:15      **The Activist dilemma between the need for urgent action and mobilizing for a future to be**  
Liv Egholm - CBS
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- 14:45      *Coffee break*
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- 15:00      **PolarVis Dashboard Workshop**  
Luca Rossi, ITU
- Co-design workshop with activist practitioners and professionals that will explore how and why climate activists use social media. We'll support this process through an interactive dashboard that will allow to see how different groups engage with their audience on Facebook and what kind of strategy "works".
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- 16:30      **Discussion followed by reception**
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# Friday October 11th

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9:30

**Critical Visual Storytelling for Climate Justice: FFF, XR and the Last Generation**

Dominik Rákos, Change (Hungary): Critical Visual Methodologies for Understanding the Audiences of Youth-Led Climate Movements

Costanza Azzupardi: Visual narrative of climate movements in Italy. Preliminary findings

Nicole Doerr, UCPH: FFF Decolonial Strategies of Visual Storytelling/ Activist Voices in Conversation

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10:30

*Coffee break*

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10:45

**Affective Polarization, Counter-movements, and Connective storytelling**  
Curd Knüpfer, SDU: Ingroups and Outgroups - How Narratives and Affect Shape Digital Surrogate Networks and Radicalize Right-wing Parties

Anita Nissen, AAU: Communication Strategies and Mobilization Rationales of The Danish Environmental Movement

María Florencia Langa, UCPH: PolarVis Long term COP data analysis

Luigi Arminio, ITU: Measuring the sociolinguistic patterns of the Facebook Climate Debate

Discussant: Christina Neumayer, UCPH

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12:45

*Lunch*

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13:30 -  
14:30

**Brainstorm and Conclusion**

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